

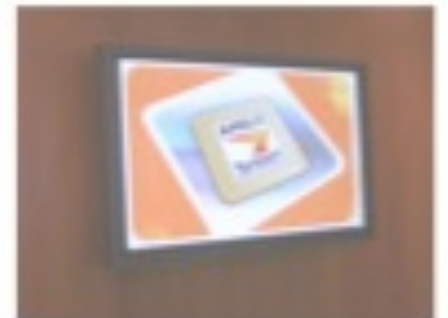
AMD Mobile Forum 2006



Nice

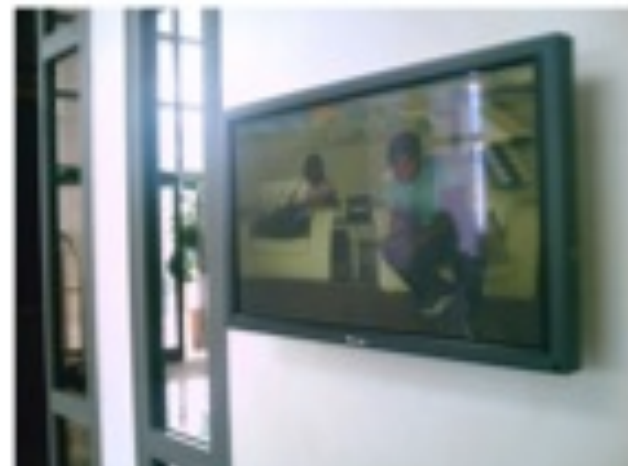
25th-27th September 2006

Location : Palais de la Méditerranée



Location : Palais de la Méditerranée

(Flat panels with AMD Demos everywhere in the Hotel)



Intel tried to copy cat AMD event



Same country and city
They tried the same period
They tried the same Hotel

...



You are invited!

Intel 2006 EMEA Mobile ODM Summit
November 14-16, 2006
Radisson SAS Hotel in Nice, France

AMD Mobile Forum : Invitation



INVITATION 

**AMD
MOBILE Forum - Fall 2006
NICE (France)**

AMD and our infrastructure partners are pleased to invite you to discover our latest laptop technologies and solutions at the third AMD MOBILE Forum.

This exciting event will take place in Nice, France at the Hotel Palais de la Mediterranee between the dates of 25th-27th September 2006.

AGENDA

MONDAY 25th SEPTEMBER :
1:00 PM-8:00 PM : Travel Transfer from Nice airport to the hotel
8:00 PM-8:00 PM : Welcome and one-to-one meetings
8:00 PM-11:00 PM : Dinner Buffet at the hotel



TUESDAY 26th SEPTEMBER :
8:00 AM : Breakfast Buffet
9:00 AM-10:30 AM : Primary conference
AMD, CUSTOMER and MICROSOFT
10:30 AM-7:30 PM : Show Room & one-to-one meetings
8:00 PM : Dinner-Gala Party

WEDNESDAY 27th SEPTEMBER :
8:00 AM-12:00 AM : Buffet Breakfast
Transfer from the hotel to the airport

Please answer before September 07th 2006 by sending an email to our official event organizer Gordon Productions at : info@gordon-prod.com

You will shortly receive a booklet containing further information. So, from AMD and our strategic partners, we sincerely look forward to seeing you at what will truly be a landmark event.

INVITATION 



**AMD
MOBILE Forum - Fall 2006
NICE (France)**



Arima

ASUS



BROADCOM

CLEVO

D-Link

DS2

ECS



futarque

MITAC



SIS

TWINHEAD

UNIWILL



WORLDSAT

AMD Mobile Forum : Invitation



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**AMD
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NICE (France)**

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AGENDA

MONDAY 25th SEPTEMBER :
2:00 PM-3:00 PM : Private transfer from Nice airport to the hotel
3:00 PM-6:00 PM : Welcome and one to one meetings
8:00 PM-11:00 PM : Dinner-Buffer at the hotel



TUESDAY 26th SEPTEMBER :
8:00 AM : Breakfast-Buffer
9:00 AM-10:30 AM : Priority conferences
AMD, GASTNER and MICROSOFT
10:30 AM-7:30 PM : Show Booth & one to one meetings
8:30 PM : Dinner-Cocktail Party

WEDNESDAY 27th SEPTEMBER :
8:00 AM-12:00 AM : Buffet Breakfast
Transfer from the hotel to the airport

Please answer before September 6th 2006 by sending an email to our official event organizer Gordon Productions at : info@gordon-prod.com

You will shortly receive a booklet containing further information. So, from AMD and our strategic partners, we sincerely look forward to seeing you at what will truly be a landmark event.

- Third AMD Europe Mobile Forum

50 OEMs customers

More than 22 different Countries

10 ODM's attended

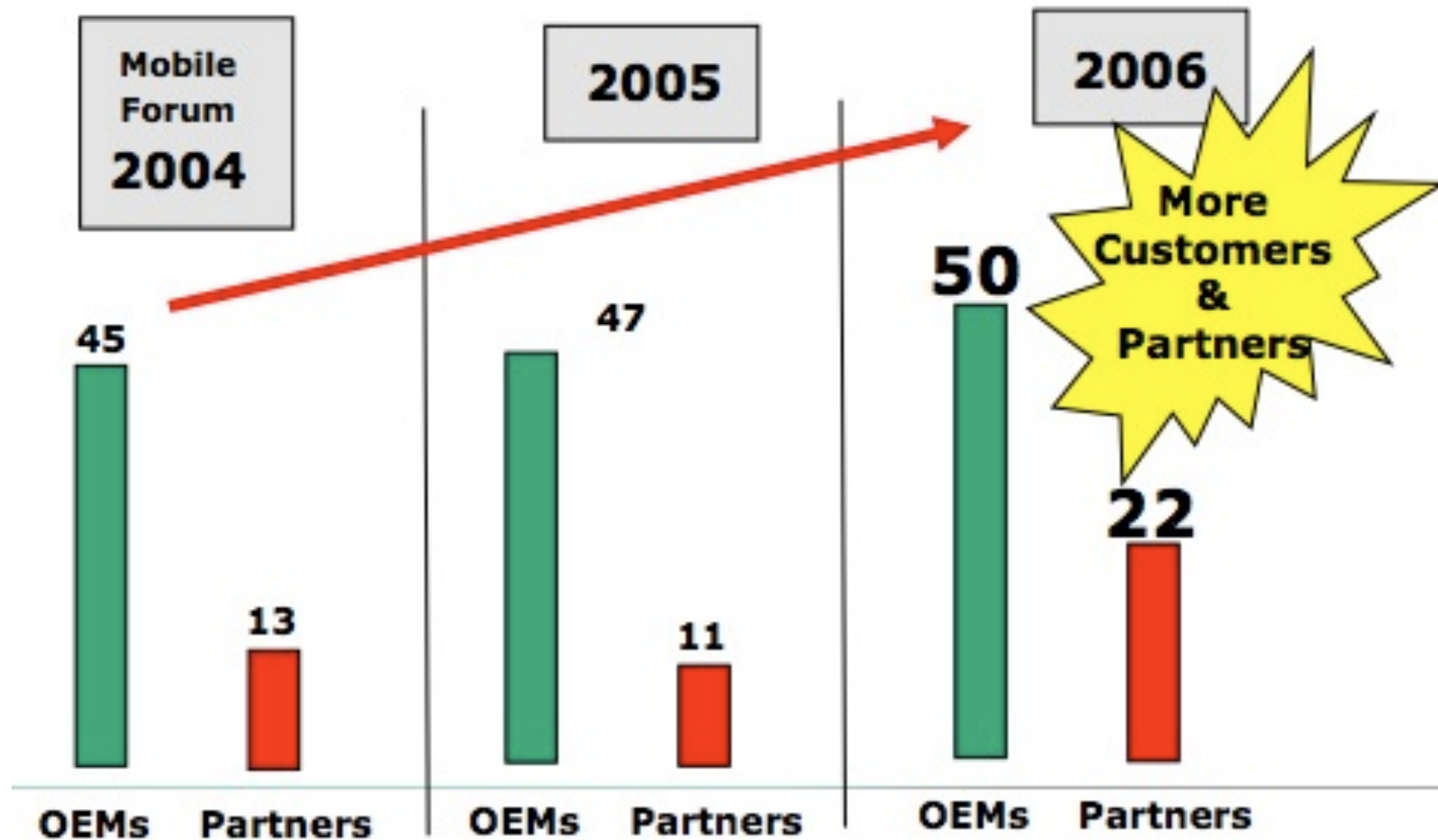
4 chipset partners

3 Wireless partner

5 AMD Live partners



AMD Mobile Forum



Agenda



Conferences

Meetings

Breakout Sessions

Press Conference & Interviews

Conferences



Conferences



Gartner

Mr Ranjit Atwal

(Industry Analyst)



Microsoft

Mr Jerome Stewart

(EMEA Senior Product Manager)

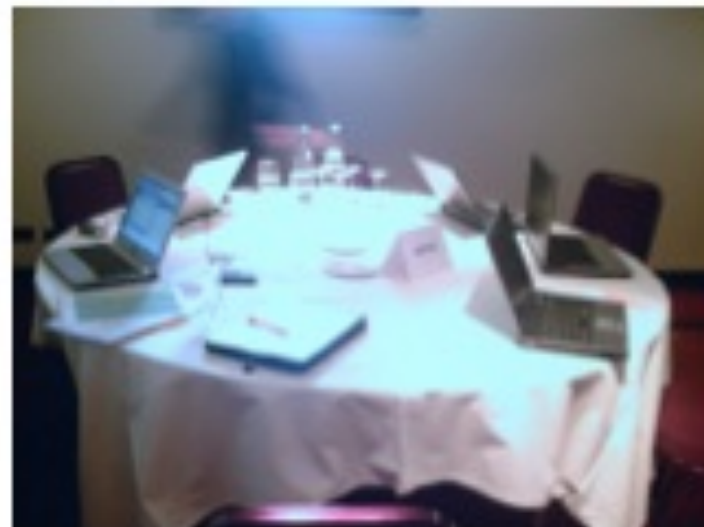


AMD

Mr Patrice David

(EMEA Marketing and Market development)

Meeting Sessions



Breakout Sessions

AMD 



Arima

ASUS



CLEVO



D-Link

DS2



futarque

MITAC 



TWINHEAD 

UNIWILL 



WORLD SAT

Show-Room & Meeting one to one



Tuesday 26th September

10:30 am - 7:30 pm :

Show Room & one-to-one meetings
"Salle des spectacles CASINO"



Arima

ASUS



CLEVO

D-Link

DS2

ECS



futarque

MITAC



SIS

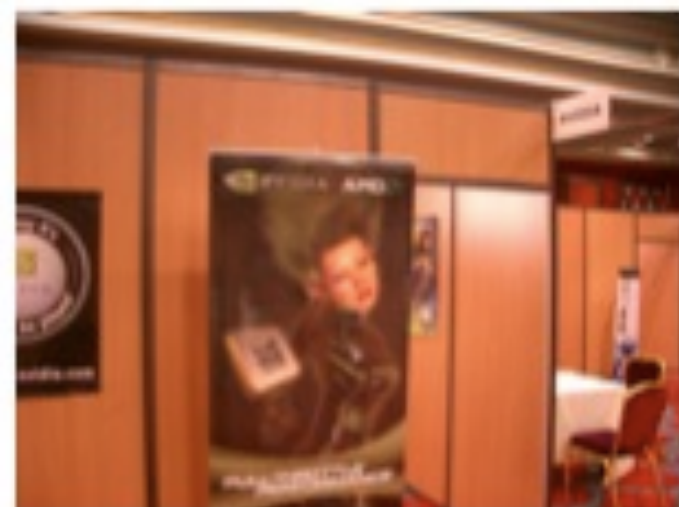
TWINHEAD

UNIWILL



WORLD SAT

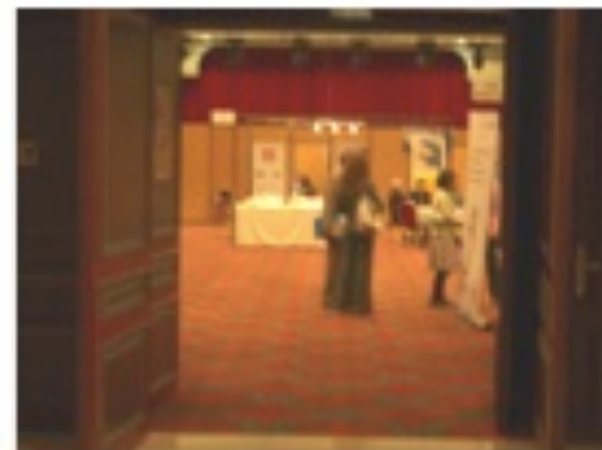
AMD Mobile Forum Partners (Chipset and wireless vendors)



AMD Mobile Forum Meeting



AMD Mobile Forum Meeting



Dinner Gala Party



Questionnaire



AMD

AMD MOBILE Forum - Fall 2006 NICE

Dear customers and partners,
Thank you for attending the 2006 AMD Mobile Forum.
We sincerely hope that you found this event to be beneficial for you and our
partnership. You will understand that we can only ensure continuous improvement
if we have a clear picture of how successful this event has been for you.
Therefore we ask you to kindly complete, carefully, a short questionnaire.

	Excellent	Good	Fair	Poor	Very Poor
The location of the AMD Mobile Forum 2006					
The general organization of the event					
Transportation to, from and around the event					
The dinner/food arrangements					
Overall, the arrangements were					
AMD Connections					
AMD Mobile Connections					
AMD Mobile Connections					
Please provide specific comments regarding these presentations					
The organization of the technical sessions					
Overall, the sessions at the 2006					
The information that I found and regarding AMD Mobile Connections					
I would like our relationship with AMD					
to be					
Do you think AMD's event will be successful for you, AMD Mobile Connections?					
Which specific benefits and ideas would you like to see at the event?					
What did you think of the AMD Mobile Connections?					
What would you improve the AMD Mobile Connections?					
What would you improve the AMD Mobile Connections?					
Please provide any other comments that you feel would enable us to improve this event. Thanks!					

NAME : _____ COMPANY : _____

Satisfaction ???

AMD Resellers Mobile Forum

FeedBack : ROI

Customer Satisfaction

Excellent, Very good and good feedbacks = 97 %
Excellent and Very Good feedbacks = 70 %
Would be interested to attend in 2007 = 100%

Mobile CPU Sales

100% thought that Mobile Forum will be beneficial for their AMD Mobile business and that it will increase their sales

Pierre B. did a big deal (10ku) with Rover (Russia)

4 – RECOMMENDATIONS FOR LOCATION at

SAME PLACE : Nice - France : PALAIS DE LA MEDITERRANEE *****



GENEVA – SWITZERLAND: PRESIDENT WILSON Hotel*****



ATHENS – GREECE : DIVANI APPOLON PALACE *****



AMD Resellers Mobile Forum 4

AMD